

# JOY 2025 Impact Report

**70**  
Episodes 

**20 million**  
average weekly views  
across terrestrial TV and  
online media platforms

#With  
Chude  
Live



**5**   
Recognition in the Media Industry  
for Chude Jideonwo



#TheJoy150

**1** The **Joy**  
Retreat

 Fourthmainland

**Culture**  
**Icon** Of The  
Year 

Presentation of the Chude Jideonwo Prize for Creativity

## Our Partners



Gates Foundation