

JOY 2024 Impact Report

75
Episodes
#WithChude

8 million
average weekly views
across terrestrial TV and
online media platforms

#Th
The Most
Interesting People
in the Culture
2023
50
The Most
Interesting People
in the Culture
2023



3 #Chudes
Book Club

2
Best of Nollywood Nomination
Best Documentary

1
Best of Nollywood Award
Best Documentary

1 The Joy
Retreat

Our Partners

MacArthur
Foundation

Co-creation HUB

NED NATIONAL
ENDOWMENT
FOR
DEMOCRACY
SUPPORTING FREEDOM AROUND THE WORLD

mdif nigeria
media innovation
program